



Bourbon

- \$9 billion industry in Kentucky
- Annual payroll of \$1.23 billion
- Employs more than 22,500 Kentuckians
- The Beshear administration has welcomed more than 80 spirits-related new location and expansion projects representing nearly \$3 billion in investment and creating more than 1400 full-time jobs.
- 2022 was the industry's best year for growth with \$2.1 billion invested and 700 new jobs created.
- African American-owned Fresh Bourbon Distilling Co. to create 25 jobs in Lexington. [Release](#)
- Clermont Distilling Co. plans new 22-job bourbon distillery in Bullitt County. [Release](#)
- Startup Jackson Purchase Distillery to create 30 jobs in Fulton County. [Release](#)
- Startup Distiller E.J. Curley & Co. to create 52 jobs at Camp Nelson in Jessamine County. [Release](#)
- Gov. Beshear, local officials welcome Horse Soldier Bourbon to Kentucky. [Release](#)
- Kentucky Cooperage to invest \$4.1 million, create 20 jobs to boost used barrel production capacity in Lebanon. [Release](#)
- Bardstown Bourbon Co. to add 29 full-time jobs with \$28.7 million distillery expansion in Nelson County. [Release](#)
- Casey Jones Distillery to expand with \$1.9 million investment in Hopkinsville, creating 15 full-time jobs. [Release](#)
- Gov. Beshear, Heaven Hill broke ground on a new \$135M Bardstown distillery, creating 38 full-time jobs. [Release](#)
- Four Roses Bourbon investing \$23 million to expand in Bullitt County. [Release](#)
- Governor Beshear, Augusta Distillery broke ground on a \$23 million Bracken County operation, creating at least 14 quality jobs. [Release](#)
- New Riff Distilling breaks ground on Northern Kentucky warehouse, creating 5 jobs with more than \$10 million investment. [Release](#)
- Bluegrass Bottling building a \$6.25M facility in Lancaster, creating 27 full-time jobs. [Release](#)
- Blue Run Spirits to locate headquarters in Georgetown with \$51 million distillery investment, creating 45 jobs. [Release](#)

- Gov. Beshear helps cut ribbon on Log Still Distillery, project scope grows to more than \$60 million investment. [Release](#)

EV Revolution

- Hitachi creating 200 jobs in Berea with new operation to manufacture electric vehicle motors. [Release](#)
- Firestone Industrial Products to expand Whitley County facility, \$50 million investment, create 250 jobs. [Release](#)
- Gov. Beshear, along with Ford Motor Company and SK Innovation, announced the single largest economic development project in Kentucky history, cementing the commonwealth's status as a global automotive leader. [Release](#)
- Announced development of an electric vehicle charging network. [Release](#)
- Envision AESC's \$2 billion investment in 30GWh Kentucky gigafactory creates 2,000 new jobs and solidifies the commonwealth as new electric vehicle battery capital. [Release](#), [Video](#)
- Kentucky ranks sixth in Site Selection's Prosperity Cup; BlueOvalSK, Amazon Air Hub named to Top Deals list. [Release](#)
- Industry Publication Names BlueOvalSK Battery Park among manufacturing projects of the year. [Release](#)
- Advanced Nano Products locating in Elizabethtown with \$50 million factory, serving EV market, 93 Jobs. [Release](#)
- Liochem eMaterials invests \$104M, 141 jobs in Simpson County. [Release](#)

Tourism

- [\\$75 million awarded](#) from the State and Local Fiscal Recovery Funds program of the American Rescue Plan for the promotion of the state's tourism industry in the aftermath of Covid-related travel impacts
- The administration worked with the General Assembly to develop programs to support regional tourism marketing campaigns through the ARPA funding program
- Allocated an additional \$5.3 million to fortify Kentucky's tourism industry as the major economic driver that it is, funding 103 tourism destination marketing organizations in 88 counties
- Kentucky's tourism industry most recently reported an [\\$11.2 billion economic impact](#), including supporting 83,100 jobs