



ANDY BESHEAR  
GOVERNOR

**EXECUTIVE ORDER**

**Secretary of State**  
Frankfort  
Kentucky

**2026-048**  
**January 23, 2026**

**STATE OF EMERGENCY RELATING TO**  
**THE PROHIBITION AGAINST PRICE GOUGING**

Beginning on January 24, 2026, and continuing, a severe winter storm containing heavy snow with significant accumulations, freezing rain, ice, sleet, and arctic temperatures will impact the Commonwealth, creating dangerous travel and road conditions and damage to public infrastructure, utility distribution systems, and private properties, and endangering public health and safety and/or public and private property.

Under the powers provided by the Kentucky Constitution and Kentucky Revised Statutes, including KRS Chapter 39A, I declared by Executive Order 2026-047 on January 23, 2026, that a State of Emergency exists in the Commonwealth. Under the Kentucky Constitution and KRS Chapter 367, I am empowered to implement certain provisions of law aimed toward protecting Kentucky consumers.

**NOW, THEREFORE**, I, Andy Beshear, Governor of the Commonwealth of Kentucky, by virtue of the authority vested in me by the Kentucky Constitution and KRS Chapters 367 and 39A, do hereby implement the provisions of KRS 367.372, *et seq.*, as to the sale of goods and services, and do hereby Order and Direct that:

1. No person, within the meaning of KRS 446.010, shall sell or offer to sell any good or service delineated in KRS 367.374(1)(b) at a price grossly in excess of the price prior to the declaration by Executive Order 2026-047 on January 23, 2026, that a Statewide State of Emergency exists in the Commonwealth of Kentucky.
2. The foregoing is subject to the qualifications and limitations set forth otherwise in KRS 367.372, *et seq.*, with regard to increased cost to sellers *inter alia*.
3. Any person who violates the provisions of KRS 367.372, *et seq.*, as implemented by this Order, shall be subject to the penalties set forth in KRS 367.378 or other applicable law.
4. The Division of Emergency Management shall immediately notify the public and those registered with the Division for the purpose of receiving notice of the implementation, renewal, or termination of the provision of this Order relating



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to KRS 367.374. The Division shall notify the public by any means available, including the Division's Web site, news media, and electronic mail. Any person or trade association may register with the Division for the purpose of receiving notification.

This Order shall be effective on January 23, 2026. This Order shall be in effect for the duration of the State of Emergency herein referenced and shall be subject to renewal thereafter if necessary to protect the lives, property, or welfare of the citizens of the Commonwealth of Kentucky.

  
ANDY BESHEAR, Governor  
Commonwealth of Kentucky

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MICHAEL G. ADAMS  
Secretary of State